HAL AMERICA INC.

HAL America Brings You 3 Hot New Games!

AIR FORTRESS™ *Our shoot-em-up with a difference! While battling your way through enemy defense forces, you must pick up the energy and weaponry items you'll need for the coming challenge. Then into the body of the Air Fortress itself, where you must find your way through the mazes to the reactor, then plot your escape before the energy supply is depleted. The perfect combination of high-energy arcade action and brain-teasing problem solving.*

ADVENTURES OF LOLO™ *There's no macho warrior armed with the latest destructive technology in this game—only our valiant little Lolo, taking on all challenges armed only with ingenuity and patience. A game for adults as well as children,* ***The Adventures of Lolo*** *contains fifty different mazes of increasing difficulty that must be defeated, not by force, but by wise use of the tools at hand. This is the game we play when the boss isn't around!*

ROLLERBALL® *The classic pinball game of the '50s, updated with the technology of the '80s—you've never seen a pinball game like* ***ROLLERBALL****. Two game options, the four-screen scrolling excitement of Skyscraper and the one-on-one competition of Matchplay, bring a brand new challenge for old hands and novices alike. At last, a video game that gives Dad a chance to win! And,* ***ROLLERBALL*** *won't tilt!*

Licensed by Nintendo for play on the
Nintendo ENTERTAINMENT SYSTEM®

HAL AMERICA INC.™
The Funatic Specialists™

Official Nintendo Seal of Quality™

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SHANGHAI™

The game that took over 2500 years to develop—and at least that long to master! A seemingly endless number of variations of the playing board, each with five increasingly difficult stages to unravel. Play the original version, using Mah Jongg tiles, or the updated version using the alphabet. We can teach you how to play the game—the only thing we can't teach you is how to quit!

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Revenge of the 'Gator™

'Gators galore! Eight scrolling screens—secret entrances to bonus areas—hungry 'gators that unexpectedly swallow your ball and move it to a new screen—all in a package you can slip into a pocket and take with you anywhere. You'd need a pinball machine the size of the Everglades to hold all this excitement, but Hal America and Game Boy make it portable.

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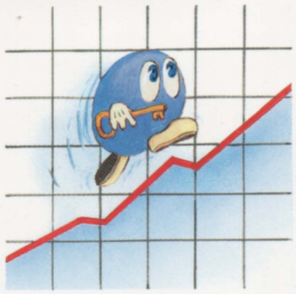
Discover Strategies To . . .

Maximize

5 Ways To Win With Hal Games

At Hal America, we know that being in business means playing to win. Winning in business means maximizing your profits. We don't win unless our dealers and distributors win. Here are five key ways we help you optimize your profits with proven winners from Hal America.

1 ***They Already Want 'Em***—Strong advertising and advance promotion create demand for our games long before release. Dynamic packaging and exciting artwork. Built-in customer awareness.



2 ***Enough Already***—Limited availability means that only quality games are produced, in manageable numbers. Your shelf space isn't taken up with slow-moving merchandise.

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Profits!

3 ***The Games People Play***—Games that appeal to all age and market groups. Non-violent, intelligent games for NES,™ and GAME BOY™ titles that get raves from game players and professional reviewers alike.

4 ***Quality Is Hal's Game***—The Nintendo Seal of Approval means that every game has passed the highest standards in the industry. Extensive testing before, during and after production. Defect rate approaching zero.

5 ***We're At Your Service***—Orders are shipped immediately to support "just-in-time" inventory management systems. And our distribution department moves those last-minute orders when you need them.

There you have it. Five strong reasons why our game strategy will make you a winner in the marketplace. Call one of our representatives listed below—together we can help you play to win!

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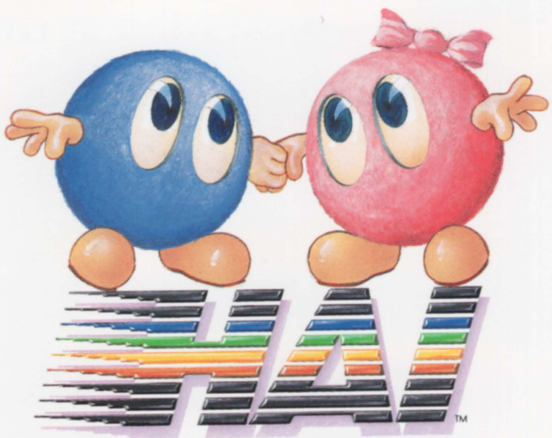

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